

# Presenting American Culture and Values to Yemenis



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|-------------------------|--|
| Project Title           | Presenting American Culture and Values to Yemenis  |
| Project Summary         | Help create original social media content on American life, culture, and values in your hometown to help us inform Yemenis about American society. |
| Country                 | Saudia Arabia  |
| Country/Region of Focus | Yemen  |

## Project Description

Working with a virtual team, including Yemenis, you would create original social media content for us to use on our social media platforms. You would be instrumental in helping us to boost followers on a brand-new Instagram account, and you would also help us increase following on other platforms. We are looking for someone creative to be part of our team!

## Required Skills or Interests

|                          |
|--------------------------|
| Skill(s)                 |
| Cultural diplomacy       |
| Editing and proofreading |
| Graphic design           |
| Social media management  |
| Videography              |

## Additional Information

This is your chance to be part of unique, multi-national team working to help improve the lives of the Yemeni people.

# Language Requirements

| Language | Speaking Proficiency             | Reading Proficiency              | Importance   |
|----------|----------------------------------|----------------------------------|--------------|
| Arabic   | Minimum professional proficiency | Minimum professional proficiency | Nice to Have |